

NEW BUSINESS HOME OF RUDGE & GUENZEL CO.

Marking Thirty Years' Growth of Enterprising Mercantile Establishment in the Capital City.

The new home of the Rudge & Guenzel Co., now occupied by that firm, represents the latest and greatest advance in business building in Lincoln.

In completeness of detail, in addition to its attractive and inspiring expression of larger things, the new home of this company is in a class by itself. As a mercantile institution, the people of Lincoln are awakening to its impressive and metropolitan proportions. It is one of the real show places of the city and there will be increased realization of the interest it will have for visitors to the city from near and far.

From basement to tower, this great mercantile establishment is one of interest and surprises in features of the latest, most modern and novel in organization and equipment for mercantile purposes. People in all lines of business from over the state who come to Lincoln will get real information and satisfaction through a personal visit and inspection of what this institution is. People from over the country will have a larger realization of Lincoln and its business through a personal visit to the house.

The officers of the company will be delighted to give to business men over the state and from other states, their personal attention and the opportunity to inspect the establishment in its entirety.

It would be impossible in any available space to give detail a description of this modern mercantile house that would in any way carry a real impression of what the new home of Rudge & Guenzel Company is. Only through personal inspection can there be gained a realization of what has been done by this firm in building and organizing for larger things.

There are some high points that in themselves emphasize something of the largeness of this business house. The tower of the building reaches to a tenth floor level; a view from this vantage point encompasses the entire city, while the magnitude of the building itself is emphasized from a look downward from the tower.

The floor space in the new Rudge & Guenzel building is equivalent to 4 1/2 acres. Instead of in square feet, the floor space is more pointedly expressed in acres.

This store is the largest one under one roof in Nebraska.

The plate glass in the building covering two street fronts is the largest placed in any building in the Missouri valley.

Three street entrances feature the building and emphasize its magnitude; these entrances are on N street, and a block apart on 12th street and 13th street.

In natural light, the store is unique in volume of day-light flooding every floor. In electric lighting the installation is the most complete and latest, a striking feature being the art glass acorn design lights that feature the night lighting on every floor to the number of one hundred and forty.

People from over the country who have visited the store since its opening, those acquainted with the greatest houses in its line in the country, declare this building to be the best equipped and most finely appointed store in the country for its particular work. Among the recent visitors was S. H. Ditchet, editor of The Dry Goods Economist of New York, who made a special trip to inspect the new establishment. To the progressive business man everywhere, the new home of the Rudge & Guenzel Co. appeals an inspiration, as far beyond anticipation in completeness. It affords a liberal education in store construction and equipment.

The success of the house of Rudge & Guenzel Co. is a story of growth and achievement by itself. The congratulations that the firm is receiving in its new home is an index of appreciation in which the firm is held by friends old and new in Lincoln and Nebraska. For thirty years the firm has had a most important part in the growth of Lincoln and its expanding business.

"THE NEW ARMY"

One of the first requisites for a useful life is a sound body and the first course of training a man receives in the United States Army is, therefore the physical. During the first month or six weeks after the recruit has enlisted he is given a gradual and systematic course of physical training, which include exercises, games, contests and short marches. As a subsequent he acquires that feeling of manliness, confidence and independence.

Supplementing the physical training is a course in sanitation and hygiene which teach the men the care of the body and Army regulations on cleanliness of quarters. He also receives instructions on how to avoid and prevent disease.

Following this, the rights and obligations of the soldier and his relation to the Government and to his fellow man both in the army and in civil life are explained.

The recruit is now ready to go on with the course he has chosen and under personal instruction begins to study the fundamentals of his particular trade.

For the man who has not received a good school education, there are schools established in all posts where grammar, geography, arithmetic, history, algebra and similar subjects are taught.

A man seeking employment in civil life who can show an Honorable discharge from the U. S. Army and a certificate of graduation from one of the various schools is possessed of an asset that will not fail to find him the right employment.

Not many now deny the benefits of University training, and more and

more are coming to realize the benefits of the training open to those who grasp their opportunity in the United States Army, which is "The University in Khaki."

Matter All Settled.

My neighbor's son came into the house the other day, leading a child by the hand. We looked our astonishment, when we saw the little quaint stranger, and he immediately made this announcement: "I adopted her; she was all alone and crying, so I adopted her and she can have all my toys, 'cepting my bicycle."—Chicago Tribune.

Added Information.

Little Vivian was repeating the Lord's prayer after her mother one evening, and when she reached that part which relates to our daily bread she paused and said: "Mamma, 'on might mention to Dod zat I like butter on it."

Travel Is Expensive.

"De Bible say dat de poor you hab wiv you always," ruminated Shingbone, "an' I reckon dat's kase dey is too poor ter break away."—Boston Transcript.

Coming to Alliance United Doctors' Specialist

Will be at the Drake Hotel, Saturday, August 30th, 1919 ONE DAY ONLY HOURS 10 A. M. TO 8 P. M.

Remarkable Success of These Talented Physicians in the Treatment of Chronic Diseases.

EXAMINATION AND CONSULTATION FREE.

The diagnostician of the United Doctors, licensed by the state of Nebraska, for the treatment of chronic diseases of men, women and children, offer to all who call on this visit, consultation, examination and advice free. They have a system and method of treatments that are sure and certain in their results.

These doctors are experts in the treatment of chronic diseases of the blood, liver, stomach, intestines, heart, kidneys or bladder, rheumatism, sciatica, dropsy, leg ulcers, weak lungs, and those afflicted with long standing, deep seated, chronic diseases, that have baffled the skill of other physicians, should not fail to call.

According to their system no more operation for appendicitis, gall stones, goiter, piles, etc., as all cases accepted will be treated without operation or hypodermic injection. If you have kidney or bladder troubles bring a 4-ounce bottle of your urine for chemical analysis and microscopic examination.

Worn-out and run-down men and women, no matter what your ailment may be, no matter what you have been told, or the experience you have had with other physicians, settle it forever in your mind. If your case is incurable they will tell you so. Consult them upon this visit. It costs you nothing for examination.

Remember, this free offer is for this visit only. Married ladies must come with their husbands and minors with their parents.

I'll Say We Are

Ready with new and modern equipment to do your fall cleaning.

The Original Rug Cleaners Can Do the Work Right

Our price now, 8c per square yard. work called for and delivered. Satisfaction guaranteed.

The Alliance Rug Cleaners
Phone, Tynans, 749

Real Leisure. Leisure is time for doing something useful. This leisure the diligent man will obtain, but the lazy never; for "a life of leisure and a life of laziness are two things."—Benjamin Franklin.

Our Character.

People seem not to see that their opinion of the world is also a confession of character. We can only see what we are, and, if we misbehave, we suspect others.—Emerson.

Philosophical.

"Love levels all things," sighed the sad-eyed swain, with a pang of pain, as his sweetheart sat on his new high hat and smashed it flat.

Possession Begets Desire.

A man doesn't really know what money will do for him until he has a lot of it. That is why men want more as they get more. The same is true of knowledge, or fame, or friends, or religion.

Maybe It's Both.

Said the near cynic, "Ninety-nine persons out of a hundred attribute the poet's long hair to eccentricity. But the hundredth surmises that the poor fellow hasn't the financial means to get his hair cut."

Clock of Long Service.

In the examination hall at Canton, China, where under the old regime students sat for their military tests, is a water clock which has automatically recorded the time for 2,000 years.

Ferocious Rhino.

The rhinoceros would be just as formidable as the buffalo were his sight as good. But he has to go a bit slowly because of dependence on the sense of smell. Once within a few yards of his object, where his weak eyes can distinguish it—then look out! His charge is something terrible, and the only safe place is a tree. When African natives are asked what animal they most fear, nearly all of them do not hesitate to say the rhino.

Come in and Examine Diamonds

We are always glad to have any one come in to look at diamonds. We know that the diamond is not an ordinary purchase, and that expert help is wanted in making the selection.

When we show diamonds we point out to you the different features which caused it to be graded as it is. It is the kind of service and attention you like.

We carry a large stock of small, medium and large weights, which, as you appreciate, is a big help in getting the stone you want.

Thiele's

Jewelry, Watches, Drugs
Brunswick Phonographs
Watch Inspectors for C. B. & Q.

Sugar From Raisins. Sugar is manufactured from raisins in practically all of the countries of southern Europe and western Asia. There are two forms of raisin sugar imported into New York, one principally from Asia Minor and the other mainly from Spain.

Lost by Freaks.

Found in Street Cars—Boneheaded man's umbrella, white child's mitt, black lady's veil and many other articles. London Street Railway Company.—Advertisement in the London (Ont.) Free Press.

HOTEL CONANT OMAHA

250 ROOMS — 250 BATHS
RATES \$2.50 and DOWN
50 ROOMS WITH BATH \$2.50
100 ROOMS WITH BATH \$2.00
100 ROOMS WITH BATH \$1.50

"REAL STUPH"

Stock Yards Station, Omaha, Nebr., Aug. 12, 1919 Gentlemen and Friends: We are very proud of our cattle market, especially when all other markets have broken badly on heavy receipts the first two days of this week, and our trade and market is in excellent shape. We would call these choice feeders or grass beef steady to strong, while the medium grades are probably a quarter lower. On Monday of this week the supply here was close to 21,000 head, but slipped back to 12,000 Tuesday, and today about 6,000. There seems to be quite an urgent demand from countrymen for stockers and feeders, as generally speaking, the grass is good and the good corn crop is staring them in the face, and from the way they are buying them, looks very much like it is their opinion that this is going to be a good year—providing some of these rotten politicians don't make some bad laws.

Corn Fed Steers anywhere from steady to 25c lower. Aprime load of corn fed steers would no doubt bring \$13.50 on this market. On the Western Grass Beef the market opened Monday slow, but soon got active and closed strong, and as stated above, don't believe grass beef are any lower. The outside demand is very good and they are competing with the packers for the good heavy fleshy steers. Some steers from western Nebraska sold for \$15.50, weighing around 1250 pounds. We believe that Omaha has the best market on the map, and also believe that the Inter-State have a bunch of live-wires that use the right kind of methods and system to handle this stuff in the proper manner. Just come down and watch our boys work.

Cows and mixed stock: There has been quite a liberal sprinkling of cows and heifers in the receipts this week, and while we would call the inbetween kinds about 25 to 50c lower, or in other words, the kind that have been selling from \$7.50 to \$9.00, the other grades such as the best fat cows and heifers and canners not much change. There seems to be a good demand from the country for wet cows and stock cows and heifers, and this feature of the game has made it possible for the sellers to hold up the market on this grade. The Packers have been very reluctant in taking hold of the medium kinds at anything like steady figures.

Stockers and Feeders: As we have nearly explained, the demand from the country has been very good, and the choice kinds are steady, while all others show a slight weakness, or fully 25c lower. We rather look for the supply of cattle to be pretty heavy the next sixty days, and it is a question whether or not these prices which seem high will continue. We rather believe that the better grades of cattle will decline some and, the medium kinds hold the ground. Don't forget the Inter-State with your business—we are on the job seven days a week to look after your interest in the highest degree of efficiency.

Choice to Prime Grass Beef Steers	\$14.00 to \$15.50
Good to Choice Grass Beef Steers	12.50 to 14.50
Fair to Good Grass Beef Steers	10.00 to 12.50
Common to Fair Grass Beef Steers	8.50 to 9.50
Mexican Steers	7.50 to 9.00
Choice to Prime Grass Beef Cows	10.00 to 11.00
Good to Choice Grass Beef Cows	9.50 to 10.50
Medium Grades Grass Beef Cows	8.00 to 9.00
Common to Fair Grass Beef Cows	7.00 to 8.00
Canners	5.50 to 6.50
Cutters	7.00 to 8.00
Bologna Bulls	7.25 to 8.50
Beef Bulls	8.50 to 9.25
Corn Fed Bulls	8.50 to 12.00
Veal Calves	8.00 to 13.50
Choice to Prime Feeder Steers	13.00 to 14.50
Good to Choice	12.00 to 13.00
Medium to Fair	9.00 to 11.00
Choice Stockers	10.50 to 11.50
Good to Choice	9.50 to 10.50
Medium to Fair	8.50 to 9.50
Common to Fair Grades	7.50 to 8.50
Stock Heifers	6.50 to 9.50
Stock Cows	6.50 to 8.50
Stock Calves	7.00 to 10.00
Choice to Prime Corn Fed Steers	17.50 to 18.50
Good to Choice	16.50 to 17.50
All Other Grades	12.50 to 16.50
Good to Choice Yearlings	15.00 to 16.00
Fair to Good Yearlings	13.00 to 14.50
Common to Fair Yearlings	11.00 to 13.00

Provision Market Very Erratic—Mostly on the Decline—Hog Market at all Points Materially Lower—Look for Further Decline—Top \$19.00.

The supply of hogs has been rather decent for this season of the year, and market on the down grade. It seems that the outside demand for the better grades of hogs has slowed up considerably, and as a consequence, it leaves the sellers at the mercy of the Packers. Inter-State are one of the leading hog firms here—Why—Because no better talent or ability can be

Long Distance Telephone Rates Are Standardized

Long distance service is often conducted over the wires of more than one company and frequently cross state lines.

Therefore there have been several differences in the methods of quoting long distance rates by various companies.

This resulted in much confusion because of the many different conditions involved. This was not only expensive but caused many difficulties in operating the long distance lines.

Under the rates now established long distance service is on the same basis throughout the country whether it is inter-community, inter-company or interstate. It is available everywhere on the same standard terms.

NEBRASKA TELEPHONE COMPANY

employed anywhere. Mr. McPhail is not only the head of the dog department, but Vice President of the company—which assures you A-1 sincere service. Omaha ... 5,000 Bulk \$18.90@19.50 Top \$20.00 Chicago ... 9,500 Bulk 19.00@20.25 Top 20.80 Kansas City 8,000 Bulk 19.00@20.25 Top 20.75 St. Joe ... 4,300 Bulk 18.85@20.30 Top 20.70 Sioux City ... 6,500 Bulk 18.50@19.25 Top 19.90 Denver ... 500 Bulk 19.00@19.50 Top 19.75 St. Louis ... 5,000 Bulk 19.00@20.50 Top 21.00

Liberal Supply of Sheep and Lambs—Heavy Volume of Country Demand—Feeders Hold Firm—Fat Stuff Stronger. Choice Fat Lambs Around \$17.25

Glad to quote the sheep and lamb market at Omaha steady to strong. It is hard to tell what will happen with all of the eastern population pounding away for lower cost of living. The demand for feeder stuff has been exceptionally strong, and they have been taking them home in rapid style.

Lambs	\$15.50 to \$16.75
Lambs, Culls	10.50 to 12.50
Lambs, Feeders	13.25 to 14.50
Yearlings	9.75 to 10.25
Wethers	9.00 to 9.50
Ewes, Good to Choice	7.25 to 8.75
Ewes, Fair to Good	6.75 to 7.50
Ewes, Culls and Cannors	3.00 to 6.00
Ewes, Breeders	9.50 to 13.00

Mr. A. W. Plummer, a prominent and progressive ranchman at North Platte, Nebraska was at the yards Monday of this week looking after a consignment of cattle aggregating ten cars, which the Inter-State put across the platter in fine style. Ask Mr. Plummer about the service. Mr. T. L. Green, also of North Platte and now operating the Appleford Ranch south of Maxwell, Nebraska was on the market with four loads of mixed cows and heifers.

Mr. Joe Rauch, stock buyer and progressive ranchman of North Platte keeps the cattle rolling in at the Omaha yards. Inter-State handled three loads for Joe this week.

NOTICE—To any Western Ranchmen who are going to ship out their herds on account of draught. The Inter-State can land you on the main line of the main line of the U. P. with all the hay you want for winter feeding, and plenty of fine grass to run on up until time to feed. We know of two Pastures that have had no stock on it for two years that it literally covered with deep fine grass all fenced fourteen miles from big town that can be gotten for \$1.00 per head per month, where the owner of the cattle furnish the help to take care of the cattle. Over 10,000 acres in one body. Wire or write us quick for information, as it is liable to go at any time.

Mr. W. A. Green of Gordon, Nebraska remembered the Inter-State with three loads of cattle this week. Mr. Max Schuft, stock buyer, at Belle Fourche, S. D. sent in a shipment of cattle this week to the Inter-State.

Mr. Alfred S. Anderson, and Mr. J. T. Williams, of Gentile Valley, Idaho are here with six loads of cattle. Messrs. Calan & Felsted and Mr. R. A. Eliason, of Cache Valley, Utah remembered the Inter-State with eight cars of cattle this week.

The Inter-State are very prominent among the extreme western cattle men—as they know our method of handling and the kind of treatment we hand out.

Mr. John W. Cross, of Harrisburg, Nebraska remembered the Inter-State with three cars of cattle Monday of this week.

Mr. Ed Fisher, of Potter, Nebraska, was at the yards this week with four cars of steers which the Inter-State handled and sold in good shape.

Gregory Farmers Elevator Co., of Gregory, S. D., keep the hogs rolling in. Inter-State got the business and return the results.

Mr. Chas. Frimm of Winner, S. D. and Mr. Geo. Matonsek of Gregory, S. D., sent in five loads of cattle to the Inter-State this week.

The Paradise Land and Cattle Co., of Cache Valley, Utah are represented in the Inter-State cattle pens today.

Mr. Jay R. Taylor, one of the largest cattle men in the sand hills, remembered the Inter-State with two loads of steers this week.

Messrs. Carpenter and Jordan, regular cattle buyers at Morrill, Nebraska sent in two loads of cattle to the Inter-State at Omaha this week, taking a shipment also to St. Joe, Mo. We sailed away with ours in good shape and got good sales and results.

You cannot afford to pass up the Inter-State for Regular A-1 efficient service an best results. Remember us next time.

Yours respectfully,
Inter-State Live Stock Commission Co.
"We Strive to Please"